# OFA: Towards Unified Multimodal Multitask Pretraining

Junyang Lin

Twitter: @JustinLin610

Email: justinlin930319@hotmail.com

DAMO Academy, Alibaba Group

#### **Overview**

- Review of Multimodal Pretraining
- Introduction to OFA (One-For-All)
  - Methodology
  - Experiments
  - Extension: Prompt Tuning, Chinese Models, ...
  - Opensource and Demos
- Future Work

# Review of Multimodal Pretraining

# Vision-Language Tasks

#### **Image Captioning**





the album cover of the beatles abbey road

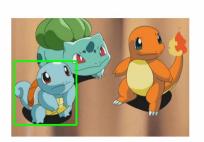
#### Visual Grounding











#### Visual Question Answering



What is the style of the painting?



#### Text-to-Image Generation

A clock tower looms underneath a clear sky.





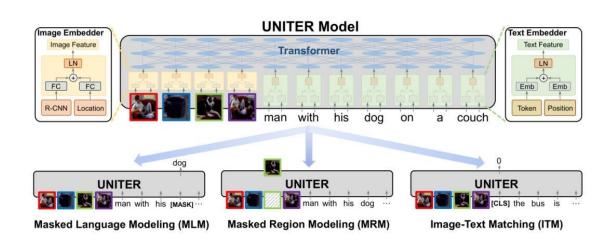
## Pretraining on Large-scale Datasets

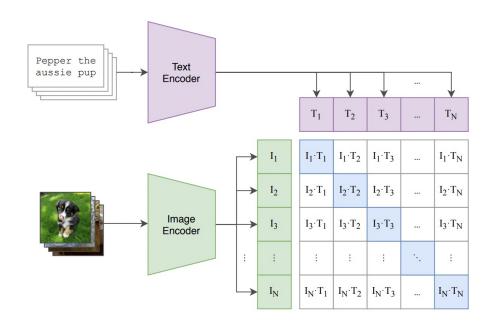
- Large datasets of image-text pairs
- Pretraining with "language" modeling & image-text pairing, ...
- Transfer to downstream tasks with finetuning

# Two Trends in Multimodal Pretraining

Generative Pretraining

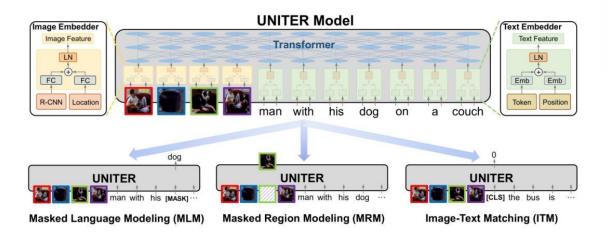
Contrastive Pretraining



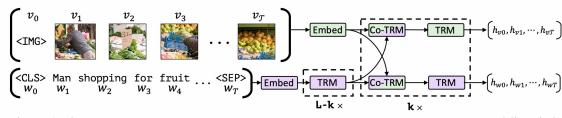


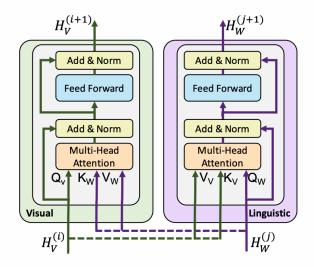
#### Transfer of BERT to VL

Single Stream



#### **Dual Stream**

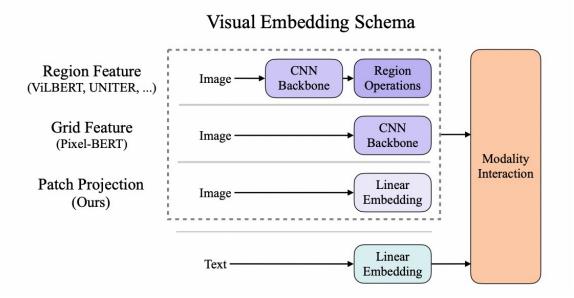


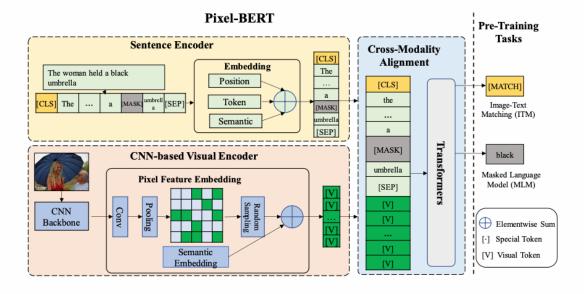


## From Objects to Raw Image Features

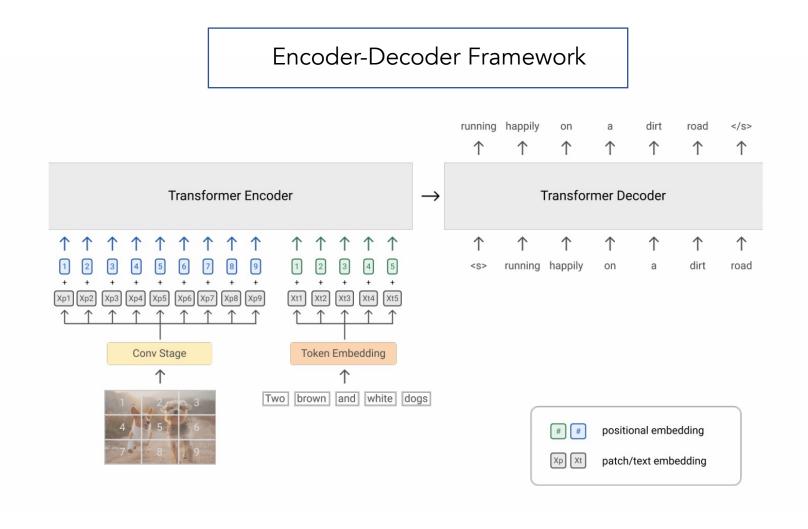
Patch Projection

Vision Backbone





## **Adapting Understanding and Generation**



## Summary

- Pretraining is important for vision-language representation learning
- A simple end-to-end model is expected
- Stepping forward to Unification (OFA, Gato, Unified-IO, GIT, etc.)

# OFA: Multimodal Multitask Pretraining for a "One-For-All" Model

#### Features for a Unified Model

## Task Agnostic

Unified task representation to support different types of tasks

# **Modality Agnostic**

Unified input and output representation shared among all tasks to handle different modalities

## Task Comprehensive

Enough task variety to accumulate generalization ability robustly

#### 3 Unifications

1/0

**Architecture** 

Task

Shard I/O across different modalities and tasks A shared encoder-decoder framework without task-specific layers

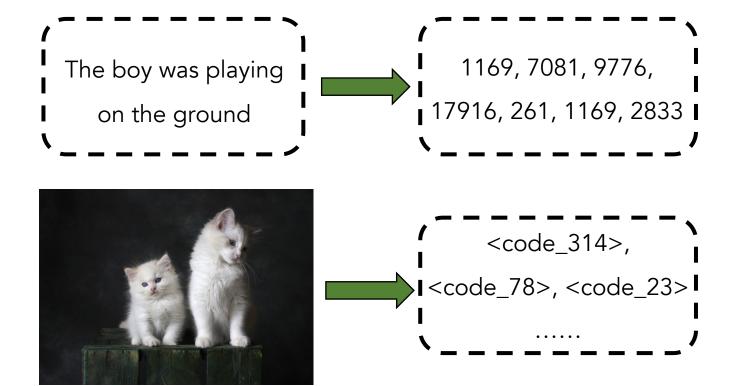
Varieties of tasks are unified to the sequence-tosequence format

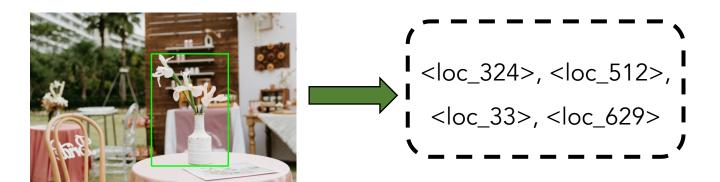
# **I/O**

Byte-Pair Encoding for texts

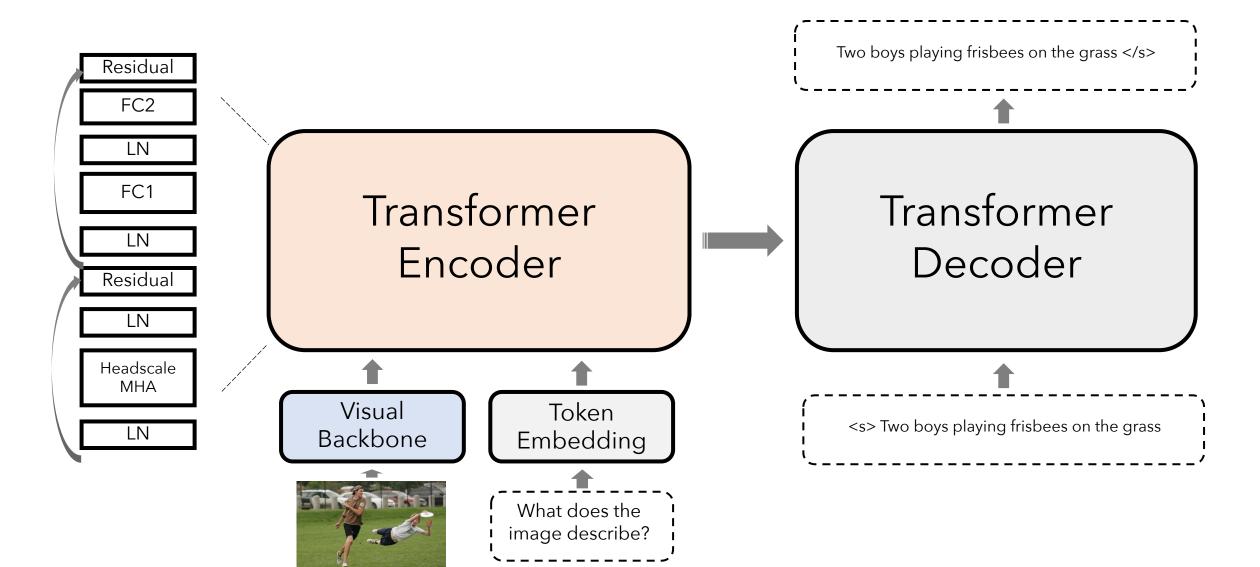
Vector Quantization for images

Discretization for bounding boxes

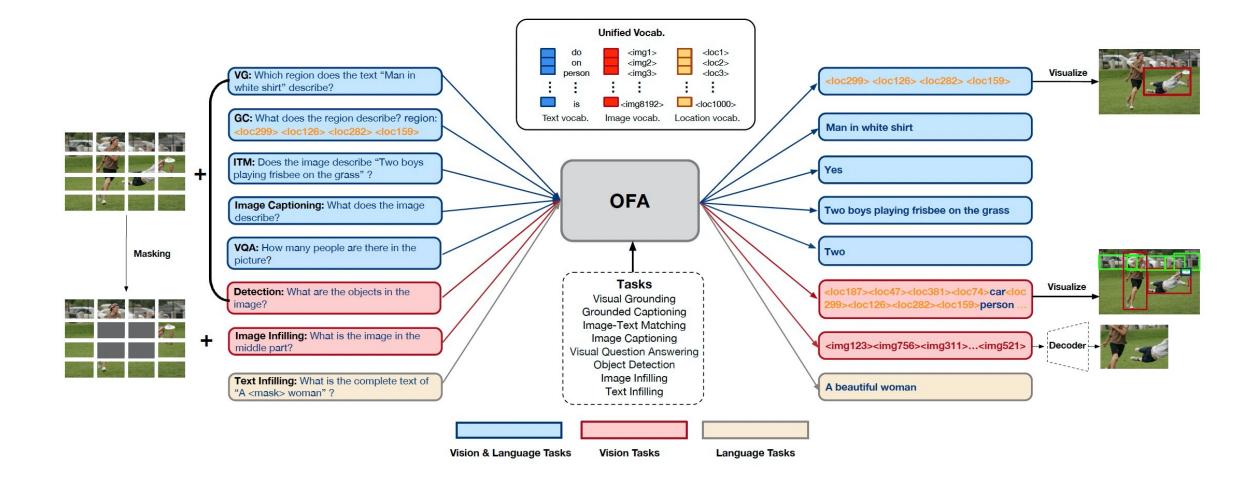




#### **Architecture**



#### Task



# **Pretraining Datasets**

Туре	Pretraining Task	Source	#Image	#Sample
	Image Captioning Image-Text Matching	CC12M, CC3M, SBU, COCO, VG-Cap	14.78M	15.25M
Vision & Language	Visual Question Answering	VQAv2, VG-QA, GQA	178K	2.92M
	Visual Grounding Grounded Captioning	RefCOCO, RefCOCO+, RefCOCOg, VG-Cap	131K	3.20M
Vision	Detection	OpenImages, Object365, VG, COCO	2.98M	3.00M
V 101011	Image Infilling	OpenImages, YFCC100M, ImageNet-21K	36.27M	-
Language	Masked Language Modeling	Pile (Filtered)	-	140GB*

## **Model Card**

Model	#Param.	Backbone	Hidden size	Intermediate Size	#Head	#Enc. Layers	#Dec. Layers
$\overline{ ext{OFA}_{ ext{Tiny}}}$	33M	ResNet50	256	1024	4	4	4
$OFA_{\mathrm{Medium}}$	93M	ResNet101	512	2048	8	4	4
$OFA_{Base}$	182M	ResNet101	768	3072	12	6	6
$OFA_{\mathrm{Large}}$	472M	ResNet152	1024	4096	16	12	12
$\mathrm{OFA}_{\mathrm{Huge}}$	930M	ResNet152	1280	5120	16	24	12

## **Experiments**

- Multimodal:
  - Cross-modal understanding: VQA, SNLI-VE.
  - Image-to-text generation: MSCOCO Caption
  - Visual Grounding: RefCOCO, RefCOCO+, RefCOCOg
  - Text-to-Image Generation: MSCOCO
- Unimodal:
  - NLU: GLUE
  - NLG: Gigaword
  - Image Classification: ImageNet

# Vision-Language Understanding

Model	VC	QA	SNL	I-VE
Model	test-dev	test-std	dev	test
UNITER	73.8	74.0	79.4	79.4
OSCAR	73.6	73.8	-	-
VILLA	74.7	74.9	80.2	80.0
VL-T5	-	70.3	-	-
VinVL	76.5	76.6	-	-
UNIMO	75.0	75.3	81.1	80.6
ALBEF	75.8	76.0	80.8	80.9
METER	77.7	77.6	80.9	81.2
VLMo	79.9	80.0	-	-
SimVLM	80.0	80.3	86.2	86.3
Florence	80.2	80.4	-	-
$\overline{\text{OFA}_{ ext{Tiny}}}$	70.3	70.4	85.3	85.2
$OFA_{\mathtt{Medium}}$	75.4	75.5	86.6	87.0
$OFA_{\mathtt{Base}}$	78.0	78.1	89.3	89.2
$OFA_{\mathtt{Large}}$	80.3	80.5	90.3	90.2
OFA	82.0	<b>82.0</b>	91.0	91.2

# **Image Captioning**

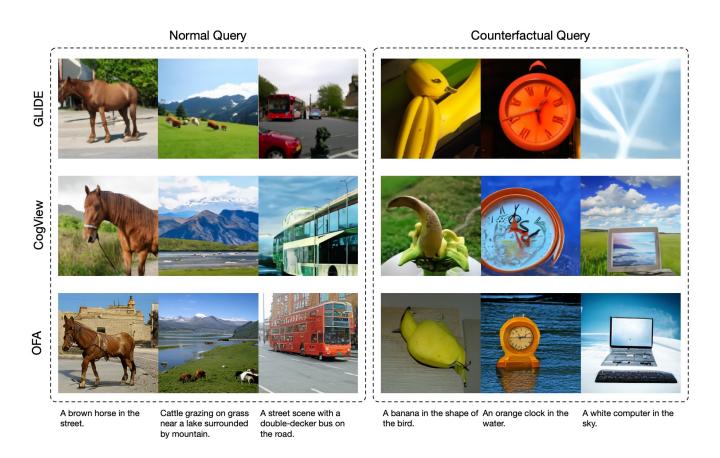
Madal	Cros	ss-Entropy Op	otimizatio	n		CIDEr Optim	ization	
Model	BLEU@4	METEOR	CIDEr	SPICE	BLEU@4	METEOR	CIDEr	SPICE
VL-T5 [57]	34.5	28.7	116.5	21.9	-	-	-	-
OSCAR [15]	37.4	30.7	127.8	23.5	41.7	30.6	140.0	24.5
UNICORN [58]	35.8	28.4	119.1	21.5	-	-	-	-
VinVL [17]	38.5	30.4	130.8	23.4	41.0	31.1	140.9	25.2
UNIMO [47]	39.6	-	127.7	-	-	-	-	-
LEMON [24]	41.5	30.8	139.1	24.1	42.6	31.4	145.5	25.5
SimVLM [22]	40.6	33.7	143.3	25.4	-	-	-	-
OFA <sub>Tiny</sub>	35.9	28.1	119.0	21.6	38.1	29.2	128.7	23.1
$OFA_{Medium}$	39.1	30.0	130.4	23.2	41.4	30.8	140.7	24.8
$OFA_{Base}$	41.0	30.9	138.2	24.2	42.8	31.7	146.7	25.8
$OFA_{Large}$	42.4	31.5	142.2	24.5	43.6	32.2	150.7	26.2
OFA	43.9	31.8	145.3	24.8	44.9	32.5	154.9	26.6

# **Visual Grounding**

Model	I	RefCOCO	)	R	efCOCO	+	RefCOCOg		
	val	testA	testB	val	testA	testB	val-u	test-u	
VL-T5	-	-	-	-	-	-	-	71.3	
UNITER	81.41	87.04	74.17	75.90	81.45	66.70	74.86	75.77	
VILLA	82.39	87.48	74.84	76.17	81.54	66.84	76.18	76.71	
<b>MDETR</b>	86.75	89.58	81.41	79.52	84.09	70.62	81.64	80.89	
UNICORN	88.29	90.42	83.06	80.30	85.05	71.88	83.44	83.93	
$\overline{ ext{OFA}_{ ext{Tiny}}}$	80.20	84.07	75.00	68.22	75.13	57.66	72.02	69.74	
$OFA_{Medium}$	85.34	87.68	77.92	76.09	83.04	66.25	78.76	78.58	
$OFA_{Base}$	88.48	90.67	83.30	81.39	87.15	74.29	82.29	82.31	
$OFA_{\mathrm{Large}}$	90.05	92.93	85.26	85.80	89.87	79.22	85.89	86.55	
OFA	92.04	94.03	88.44	87.86	91.70	80.71	88.07	88.78	

# **Text-to-Image Generation**

Model	FID↓	CLIPSIM↑	IS↑
DALLE	27.5	-	17.9
CogView	27.1	33.3	18.2
GLIDE	12.2	-	-
Unifying	29.9	30.9	-
NÜWA	12.9	34.3	27.2
OFA	10.5	34.4	31.1



## **Text-to-Image Generation**



An art painting of a soldier, in the style of cyperpunk.



The golden palace of the land of clouds.



Rustic interior of an alchemy shop.



An art painting of a city, in the style of cyberpunk.



A painting of the sunset cliffs in the style of fantasy art.



A painting of the superman.



An art painting of a dog, in the style of steampunk, white background.



A strawberry splashing in the coffee in a mug under the starry sky.



Elf elk in the forest illustration, HD, fantasy art.



An art painting of a city, in the style of steampunk.



A painting of the sunset cliffs in the style of dark fantasy art.



A painting of the superman, in the dark style.

#### **Text Classification**

Model	SST-2	RTE	MRPC	QQP	MNLI	QNLI
Multimodal Pretra	ined Base	eline Mo	odels			
VisualBERT [38]	89.4	56.6	71.9	89.4	81.6	87.0
UNITER [14]	89.7	55.6	69.3	89.2	80.9	86.0
VL-BERT [8]	89.8	55.7	70.6	89.0	81.2	86.3
VilBERT [13]	90.4	53.7	69.0	88.6	79.9	83.8
LXMERT [40]	90.2	57.2	69.8	75.3	80.4	84.2
Uni-Perceiver [61]	90.2	64.3	86.6	87.1	81.7	89.9
SimVLM [22]	90.9	63.9	75.2	90.4	83.4	88.6
FLAVA [60]	90.9	57.8	81.4	90.4	80.3	87.3
UNIMO [46]	96.8	-	-	-	89.8	-
Natural-Language	-Pretrain	ed SOT	A Models			
BERT [2]	93.2	70.4	88.0	91.3	86.6	92.3
RoBERTa [28]	96.4	86.6	90.9	92.2	90.2	93.9
XLNet [25]	97.0	85.9	90.8	92.3	90.8	94.9
ELECTRA [82]	96.9	88.0	90.8	92.4	90.9	95.0
DeBERTa [83]	96.8	88.3	91.9	92.3	91.1	95.3
Ours						
OFA	96.6	91.0	91.7	92.5	90.2	94.8

## **Text Generation**

Model	ROUGE-1	Gigaword ROUGE-2	ROUGE-L
BERTSHARE [85]	38.13	19.81	35.62
MASS [86]	38.73	19.71	35.96
UniLM [29]	38.45	19.45	35.75
PEGASUS [87]	39.12	19.86	36.24
ProphetNet [88]	39.55	20.27	36.57
UNIMO [46]	39.71	20.37	36.88
OFA	39.81	20.66	37.11

# **Image Classification**

Model	Top-1 Acc.
EfficientNet-B7 [89]	84.3
ViT-L/16 [6]	82.5
DINO [90]	82.8
SimCLR v2 [32]	82.9
MoCo v3 [35]	84.1
BEiT <sub>384</sub> -L/16 [36]	86.3
MAE-L/16 [37]	85.9
OFA	85.6

# **Ablation Study on Tasks**

Model	Caption CIDEr	VQA Test-dev	ImageNet Top-1 Acc.	Image Generation FID / CLIPSIM / IS
$OFA_{Base}$	135.6	76.0	82.2	20.8 / 31.6 / 21.5
w/o text infill. w/o image infill. w/o det. w/o ground.	134.8 136.3 133.3 134.2	75.6 76.3 75.4 75.5	83.2 81.8 81.4 82.0	20.3 / 31.7 / 21.8 23.2 / 31.0 / 20.0 20.9 / 31.5 / 21.6 21.2 / 31.5 / 21.5

#### **Zero-shot Performance**

Model					_		SNLI-VE Acc. (dev/test)
Uni-Perceiver	70.6	55.6	76.1	53.6	51.0	49.6	-
$\overline{\mathrm{OFA}_{\mathrm{Base}}}$	71.6	56.7	79.5	54.0	51.4	37.3	49.71 / 49.18

#### Old:

What color is the car?

#### New:

What color is the car in the region? region: <loc301>...



Q: what color is the car in the region? region: <loc301> <loc495> <loc501> <loc596>

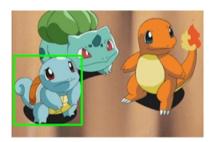
A: tan



**Q**: what color is the car in the region? region: <loc512> <loc483> <loc675> <loc576>

A: gray

#### **Out-of-Domain**



A blue turtle-like pokemon with round head.



a man with green hair in green clothes with three swords at his waist



a sexy lady wearing sunglasses and a crop top with black hair



A green toad-like pokemon with seeds on its back.



a man in a straw hat and a red dress



a man with a long nose in a hat and yellow pants



A red dinosaur-like pokemon with a flaming tail.

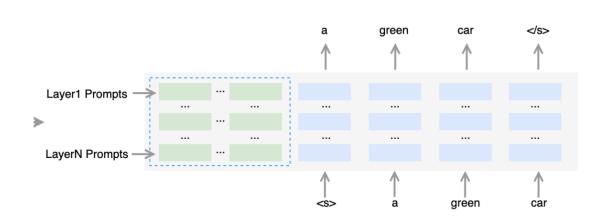


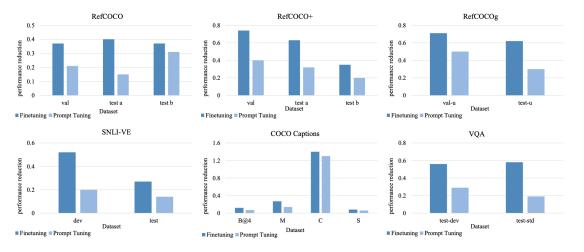
a blond-haired man in a black suit and brown tie



a strange skeleton

## **Extension: Prompt Tuning**





Model	RefCOCO			R	RefCOCO+		RefCOCOg		SNLI-VE		COCO Captions				VQA	
Model	val	testA	testB	val	testA	testB	val-u	test-u	dev	test	B@4	M	C	S	test-dev	test-std
Base-size Mode	els															
Finetuning	88.48	90.67	83.30	81.39	87.15	74.29	82.29	82.31	89.30	89.20	41.00	30.90	138.2	24.20	78.00	78.10
Prompt Tuning	84.53	85.21	77.36	76.34	81.44	67.68	75.61	76.57	88.18	88.59	39.70	30.10	134.2	23.50	74.31	74.47
Large-size Mod	dels															
Finetuning	90.05	92.93	85.26	85.80	89.87	79.22	85.89	86.55	90.30	90.20	42.40	31.50	142.2	24.50	80.40	80.70
Prompt Tuning	90.05	92.31	85.59	84.54	89.40	77.77	85.27	85.89	90.04	90.12	41.81	31.51	141.4	24.42	78.30	78.53

#### **Extension: Chinese Models**

- Large-scale Chinese datasets for pretraining
- Downstream transfer to Chinese image captioning and visual grounding

#### **MUGE Caption**

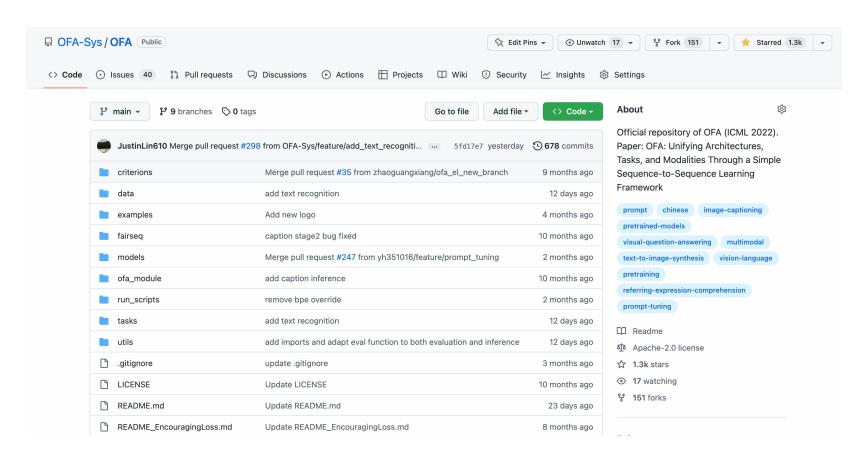
Model	BLEU@4	ROUGE-L	CIDEr-D
Trm	7.33	51.51	11.00
М6	16.19	55.06	30.75
OFA <sub>Base</sub>	26.23	58.95	50.70
OFA <sub>Large</sub>	27.32	59.20	53.51

#### **RefCOCO-CN Series**

Model	RefCOCO(val/testA/testB)	
OFA <sub>Base</sub> (random-init)	30.13/35.07/25.03	
OFA <sub>Base</sub>	82.18/86.07/ <b>76.68</b>	
OFA <sub>Large</sub>	<b>82.84/86.54</b> /76.50	

### **Opensource**

#### https://github.com/OFA-Sys/OFA



## Opensource

#### **Pretraining**

Below we provide methods for pretraining OFA.

- ► 1. Prepare the Dataset
- ▶ 2. Pretraining

#### **Image Captioning**

We provide procedures to reproduce our results of image captioning on our paper below.

- ▶ 1. Prepare the Dataset & Checkpoints
- ▶ 2. Finetuning
- ▶ 3. Inference

#### **Text-to-Image Generation**

This part provides procedures for the finetuning and inference of text-to-image generation. See below.

- ▶ 1. Prepare the Dataset & Checkpoints
- ▶ 2. Shuffle the Training Data
- ▶ 3. Finetuning
- ▶ 4. Inference

## **Opensource**

#### **Image Captioning**

We provide procedures to reproduce our results of image captioning on our paper below.

#### **▼ 1. Prepare the Dataset & Checkpoints**

Download data (see datasets.md) and models (see checkpoints.md) and put them in the correct directory. The dataset zipfile caption\_data.zip contains caption\_stage1\_train.tsv, caption\_stage2\_train.tsv, caption\_val.tsv and caption\_test.tsv. Each image corresponds to only 1 caption in caption\_stage1\_train.tsv and corresponds to multiple captions in other TSV files (about 5 captions per image). Each line of the dataset represents a caption sample with the following format. The information of uniq-id, image-id, caption, predicted object labels (taken from VinVL, not used), image base64 string are separated by tabs.

162365 12455 the sun sets over the trees beyond some docks. sky&&water&&dock&&pole /9j/4AAQSkZ.

#### ▼ 2. Finetuning

Following previous standard practice, we divide the finetuning process of image captioning into two stages. In stage 1, we finetune OFA with cross-entropy loss on 4 NVIDIA-V100 GPUs with 32GB memory (expected to obtain ~139.5 CIDEr on the validation set at this stage). In stage 2, we select the best checkpoint of stage 1 and train with CIDEr optimization on 8 NVIDIA-V100 GPUs. Note that CIDEr optimization is very unstable and requires careful hyperparameter tuning. If you encounter training errors in the stage2 finetuning, you can increase the batch size or reduce the learning rate. If neither of these works, you can directly set --freezeresnet to freeze the inner states of batch normalization.

```
cd run_scripts/caption
nohup sh train_caption_stage1.sh > train_stage1.out & # stage 1, train with cross-entropy loss
nohup sh train_caption_stage2.sh > train_stage2.out & # stage 2, load the best ckpt of stage1 and
```

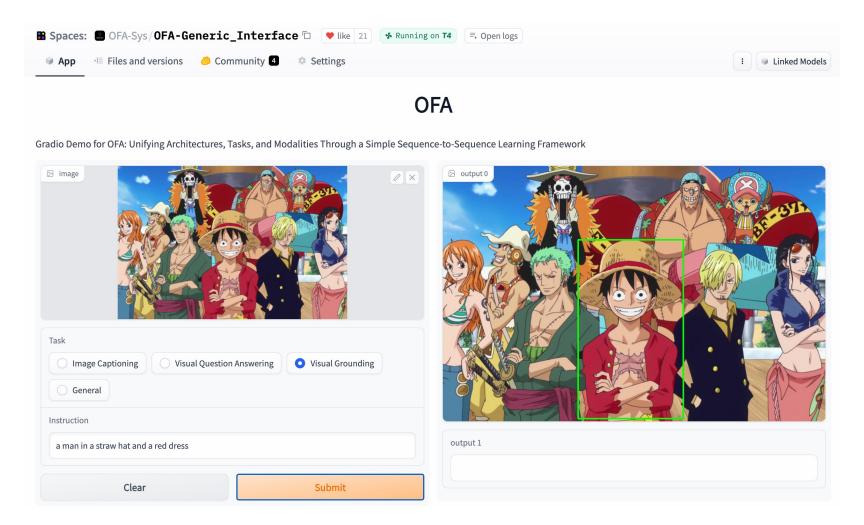
#### ▼ 3. Inference

Run the following commands to get your results and evaluate your model.

```
cd run_scripts/caption ; sh evaluate_caption.sh # inference & evaluate
```

#### Demo

https://huggingface.co/spaces/OFA-Sys/OFA-Generic\_Interface



## **Future Work**

#### **Future Work**

- A Step forward:
  - A multimodal multitask system for extensive modality and task combinations
  - A single line of code to specify tasks and modalities
- Unified Models for Application
  - Small models matter!
  - More applications...

#### Thanks!

Github: <a href="https://github.com/OFA-Sys">https://github.com/OFA-Sys</a>

Huggingface: https://huggingface.co/OFA-Sys

## **Papers**

 OFA: Unifying Architectures, Tasks, and Modalities Through a Simple Sequence-to-Sequence Learning Framework. <a href="https://arxiv.org/abs/2202.03052">https://arxiv.org/abs/2202.03052</a>

 Prompt Tuning for Generative Multimodal Pretrained Models. https://arxiv.org/abs/2202.03052